



## The 7 Questions That Come Up...

1. What size audiences does Cherrie speak to?  
She really enjoys speaking to large groups, and will definitely do work with smaller groups and teams
2. Does she customize her content?  
She does! To ensure Cherrie “speaks your language”, she will send a questionnaire for you complete, this will ensure she gets all the details right.
3. Will Cherrie be involved leading up to the event?  
Yes. She’s happy to get on conference calls with the key stakeholders. She wants to understand your audience and your objectives.
4. Does Cherrie have special requirements?  
Cherrie is very easy going. As long as you have the basics, she’s good to go: screens to project slides, a Lavalier or Countryman microphone with fresh batteries and a bottle of water.
5. Will Cherrie be available to connect with participants after the event?  
Absolutely! If her travel schedule permits, you can count on her staying to connect!
6. Can we record the presentation?  
Would love you to! Once we both sign the Recording Agreement, you will be good to go.
7. Does Cherrie speak to non-business audiences?  
Yes! Cherrie is inclusive and will customize her keynotes for your non-profit or non-business audience.