

CHERRIE DAVIS (pronounced “Sherry”)  
KEYNOTE INTRODUCTION



It is now my pleasure to introduce today’s keynote speaker. After doing my homework, I knew right away she was special, and needed to be introduced in a unique way.

First, I’m going to tell you some things about what she has accomplished

Second, I’ll visually give you a glimpse into how her mind works

And finally, you’ll meet her and get her perspective in an authentic and inspiring way.

Cherrie has an unusual background. She grew up in the 70’s and was reared by two mothers in the Bronx. At age 17, she left NY and joined the United States Army. After serving as a combat medic, she took flight to South Dakota, completed college and was commissioned as an Active Duty, HR Officer.

Now you heard me say she is courageous! She is a sought-after leader who survived three wars over the course of two centuries. Cherrie is not just Cherrie, she’s really Retired Lieutenant Colonel Cherrie Davis.

She built a 32 - year global career navigating military assignments, non-profit organizations, (NATO)North Atlantic Treaty Organization and corporate giants like GE (General Electric).

Cherrie is President of ShiftForward Consulting; a woman who has acquired a deep understanding of people and processes in a variety of situations and circumstances. Fun facts...she loves her spouse, golf and her teal townie bike.

Now let me give you a glimpse into her mind ...because It’s time and I want you prepared to be inspired..... (Run Video, once the video shows Cherrie’s image, introduce her.) Please give a very warm welcome to....  
**CHERRIE DAVIS!**